



**ATTENTION NEWS/ASSIGNMENT :
FOR IMMEDIATE RELEASE**

---Beaver gets ready for bigger bite with appointment of a new editor and a fall redesign launch---

(WINNIPEG – August 9th, 2005) Deborah Morrison, President and CEO of Canada's National History Society, is pleased to announce the appointment of Murdoch Davis as Editor of its flagship publication, *The Beaver: Canada's History Magazine*.

Mr. Davis has more than 30 years of award-winning editorial and publishing experience in the newspaper industry. Most recently, he was Publisher of the Winnipeg Free Press. He has also held several other executive and editorial positions with CanWest Publications in Winnipeg, the Victoria Times Colonist, Edmonton Journal and Ottawa Citizen.

Mr. Davis is a graduate of Ryerson with a Bachelor of Applied Arts in Journalism, and an active member of the journalism community, serving on the Board of Directors for Canadian Press, 2001-2003; and on the Board of Directors for the Canadian Newspaper Association, 2003-2005.

The Beaver is one of Canada's oldest magazines, celebrating its 85th anniversary this October. Mr. Davis, who has already started in the position, is responsible for overseeing all aspects of editorial development of the bi-monthly magazine and implementation of the magazine's redesign to be launched with the upcoming issue. The redesign has been led by another recent addition to the Beaver's editorial team, Michel Groleau. The Anniversary issue will be available on newsstands across Canada as of October 3rd, 2005.

Davis said that he is "very proud to assume the editorship of a magazine with such deep roots in Canada." He added: "I have long had a layman's interest in Canadian history and have enjoyed reading *The Beaver*. I've learned a lot from it. I look forward to working with the rest of the editorial team and with the History Society's board and staff to serve the magazine's dedicated audience and to attract more readers and have them appreciate the magazine as well."

Canada's National History Society is a Winnipeg-based charitable organization with the mission to promote greater popular interest in Canadian History principally through its publishing programs. In addition to *The Beaver*, the History Society publishes *Kayak: Canada's History Magazine for Kids*, and administers the country's top history honours: *The Pierre Berton Award* for writers of popular history; and the *Governor General's Awards for Excellence in Teaching Canadian History*.

-30-

For further information or to arrange an interview please contact:

Linda Onofrechuk
Canada's National History Society
204.988.9300 ext 10
info@historysociety.ca